



[GEDC](#) > Goldfields-Esperance region

## Goldfields-Esperance region

The Goldfields-Esperance region is located in the south-eastern corner of Western Australia and incorporates nine local government areas: the City of Kalgoorlie-Boulder and the Shires of Coolgardie, Dundas, Esperance, Laverton, Leonora, Menzies, Ngaanyatjarraku, and Ravensthorpe.

A land area of 771,276 km<sup>2</sup> makes the region over three times the size of the state of Victoria, and just under a third of Western Australia's total land mass. It is the largest region in Western Australia.

It is bounded geographically by the Little Sandy Desert and Gibson Desert to the North; the Wheatbelt region to the West; the Great Australia Bight to the South; and the South Australian and Northern Territory borders to the East.

### LEGEND

REGIONAL BOUNDARY

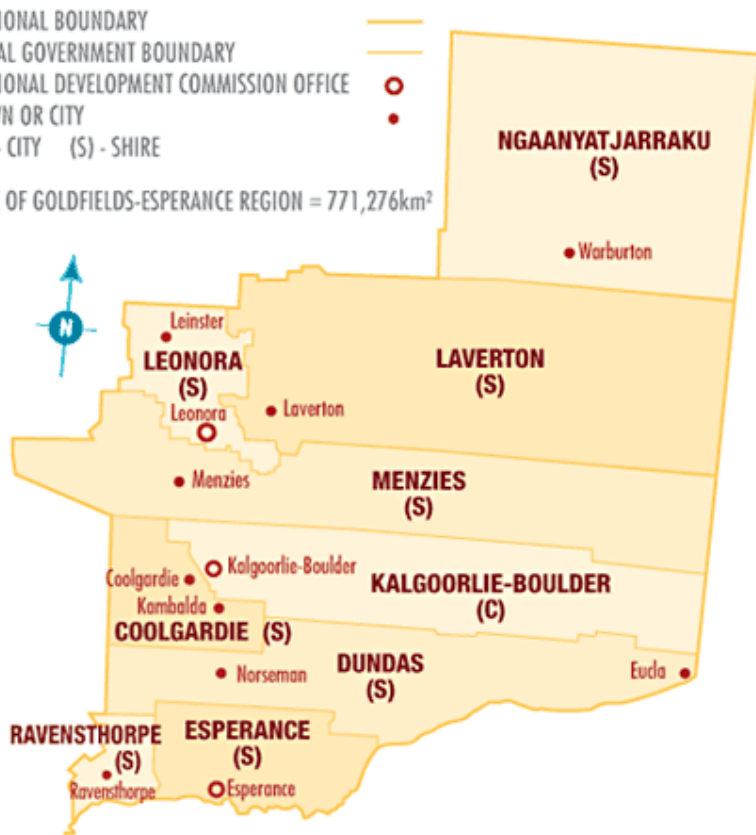
LOCAL GOVERNMENT BOUNDARY

REGIONAL DEVELOPMENT COMMISSION OFFICE

TOWN OR CITY

(C) - CITY (S) - SHIRE

SIZE OF GOLDFIELDS-ESPERANCE REGION = 771,276km<sup>2</sup>



# *Lifestyle*

Enjoy the lifestyle, friendly people, a great sense of community combined with excellent facilities and great opportunities. The Goldfields-Esperance region offers all this and more. Be next to nature... enjoy the tranquility... experience a sea change... explore the unique landscapes... live the Goldfields-Esperance life.

The diversity of the businesses and industries in the Region offer people a range of employment and business opportunities, a high standard of living and a great relaxed lifestyle.

Other benefits include the 'true-blue' nature of the people, the endless blue skies, bush landscapes and the ocean. With many employment opportunities on offer across a number of sectors including mining, agriculture, health and a plethora of trades; why not consider Goldfields-Esperance and enjoy a regional or sea change lifestyle... We invite you to come and experience this lifestyle for yourself.

For further information about the lifestyle opportunities available to you, download a full copy of the *Reward Yourself* brochure from the Publications page of the GEDC web site – <http://www.gedc.wa.gov.au/publications.php> – or read the following information about individual shires.

# Shire of Coolgardie



The Shire of Coolgardie is the gateway to the Western Australia Goldfields, when travelling from Perth. It includes the towns of Kambalda, Coolgardie, Widgiemooltha and the Aboriginal community of Kurrawang.

Coolgardie was the birthplace of the great gold rush of 1892 and features majestic turn of the century architecture. Today it thrives as a small mining community, featuring affordable housing, a relaxed atmosphere and a range of essential facilities and conveniences. The town is just a short drive from a wealth of outback attractions, including nature reserves, ghost towns, beautiful rock formations and the Golden Quest Discovery Trail, Holland Track - John Holland Way and the Golden Pipeline drive trail.

Australia's nickel mining industry started in Kambalda, which offers excellent employment and business opportunities. The town enjoys a lively family and community atmosphere, along with many new facilities. Regular land-sailing events conducted on the Shire's expansive salt lakes are a unique highlight of the recreational activities available.

Please select one of the following links to explore the Shire of Coolgardie:

- Shire of Coolgardie web site: <http://www.coolgardie.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_012018.shtml](http://www.bom.gov.au/climate/averages/tables/cw_012018.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Coolgardie&locationSearchTerm=Coolgardie&newarea=LGA51960&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA519>
- GEDC projects relating to the Shire of Coolgardie:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Coolgardie>

## Contact

Irish Mulga Drive Cnr Salmon Gum Road, Kambalda

Ph: +61 8 9027 1444

Fax: +61 8 9027 3125

[www.coolgardie.wa.gov.au](http://www.coolgardie.wa.gov.au)

# Shire of Dundas



Norseman, the major town for the Shire of Dundas, marks the beginning of the iconic Eyre Highway linking Western Australia with the Eastern States of Australia. The Shire also includes the towns of Balladonia and Eucla, as well as numerous smaller communities dotted across the Nullarbor Plain.

As a major gateway to Western Australia and the Goldfields-Esperance region, Norseman supports an ever-growing tourism industry and a strong mining industry. Sitting on an ancient geological plate containing a variety of minerals including exceptionally rich gold deposits, the town has a vibrant mining history and boasts the longest running mining operation in Australia. The Dundas Shire is also well known for its unique temperate woodlands, which is the largest in the world.

Norseman is well served by a range of local businesses, facilities and a strong community spirit. The education, health and recreational needs of the community are well catered for, and the lifestyle is relaxed and easy going.

Please select one of the following links to explore the Shire of Dundas:

- Shire of Dundas web site: <http://www.dundas.wa.gov.au/>
- Climate Averages – Norseman: [http://www.bom.gov.au/climate/averages/tables/cw\\_012065.shtml](http://www.bom.gov.au/climate/averages/tables/cw_012065.shtml)
- Climate Averages – Eucla: [http://www.bom.gov.au/climate/averages/tables/cw\\_011003.shtml](http://www.bom.gov.au/climate/averages/tables/cw_011003.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Dundas&locationSearchTerm=Dundas&newarea=LGA53080&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA53080&geogr>
- GEDC projects relating to the Shire of Dundas:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Dundas>

## Contact

88–92 Prinsep Street, Norseman

Ph: +61 8 9039 1205

Fax: +61 8 9039 1359

[www.dundas.wa.gov.au](http://www.dundas.wa.gov.au)

# Shire of Esperance



If you love beaches and the outdoors, the natural beauty of the Shire of Esperance is unrivalled. Featuring magnificent coastal and island scenery, a holiday atmosphere and all the facilities for a great lifestyle, Esperance and surrounding towns make the sea change dream a reality.

Employment and business opportunities are excellent, with a local population of over 14,000 supported by a wide variety of industry, from agriculture to tree farming, fishing, general business and tourism. The Port of Esperance is an industry in itself. Developed in the 1890s to export gold, it is now the deepest port in Southern Australia exporting nickel concentrates, handling bulk imports, and its also a major grain-exporting hub.

Esperance is known for its active arts scene, great shopping, cafés and restaurants, plus a wide range of outdoor and sporting activities. Outstanding community facilities combined with a unique semi-rural lifestyle, and an unspoiled coastal environment, make Esperance a popular choice when seeking the perfect balance between family, work and play.

Please select one of the following links to explore the Shire of Esperance:

- Shire of Esperance web site: <http://www.esperance.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_009789.shtml](http://www.bom.gov.au/climate/averages/tables/cw_009789.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Esperance&locationSearchTerm=Esperance&newarea=LGA53290&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA53290>
- GEDC projects relating to the Shire of Esperance:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Esperance>

## Contact

Windich Street, Esperance  
Ph: +61 8 9071 0666  
Fax: +61 8 9071 0600  
[www.esperance.wa.gov.au](http://www.esperance.wa.gov.au)

# City of Kalgoorlie-Boulder



The City of Kalgoorlie-Boulder is Australia's largest outback city, and the heart of Western Australia's goldfields region. With more than 30,000 people living in 95,000 square kilometres, Kalgoorlie-Boulder is proud of the fantastic facilities, great lifestyle options and vibrant social atmosphere it has. A range of restaurants, cafés and entertainment venues enhances this.

Business and employment opportunities in Kalgoorlie are abundant and diverse and include mining and related industries, hospitality, business, retail and manufacturing.

Sport and recreation plays a vital role in the City and there is a multitude of quality sporting and recreational facilities. Parks, ovals and the Goldfields Oasis, which includes an aquatic centre, gym, and Australia's only publicly owned Flow Rider, ensures there is something for everyone.

With ten primary and four high schools throughout the City, as well as Curtin University, VTEC and the Western Australian School of Mines there are plenty of educational opportunities. Kalgoorlie-Boulder is a great place to live, work and play!

Please select one of the following links to explore the City of Kalgoorlie-Boulder:

- City of Kalgoorlie-Boulder web site: <http://www.kalbould.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_012038.shtml](http://www.bom.gov.au/climate/averages/tables/cw_012038.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Kalgoorlie&locationSearchTerm=Kalgoorlie&newarea=LGA54280&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA542>
- GEDC projects relating to the City of Kalgoorlie-Boulder:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Kalgoorlie-Boulder>

## Contact

577 Hannan Street, Kalgoorlie (corner of Patroni Road)

Ph: +61 8 9021 9600

Fax: +61 8 9021 6113

[www.kalbould.wa.gov.au](http://www.kalbould.wa.gov.au)

# Shire of Laverton



Named in 1900 after Dr Charles Laver, a keen prospector who rode his bicycle from Coolgardie to the area, Laverton was a booming gold mining town with a known reputation of being the wildest town in the west. It developed as the centre for commercial, both mining and pastoral and social activity in the area until the late 1950s when its last major gold mine shut down. The town still boasts a long established pastoral industry and is home to Australia's largest Nickel mine at Murrin Murrin as well as the second largest gold producing mine at Sunrise Dam.

Laverton's best asset is a welcoming nature. With natural, cultural and historical riches, the region sets the perfect scene for tourists keen to immerse themselves in the true Australian Outback. Being the western point of the Outback Way that leads travellers straight into Australia's red heart, through Warburton to Uluru, Alice Springs and on to Winton in Queensland, Laverton is the perfect place to start or end your outback experience. Other outback gateways from Laverton include the Anne Beadell Highway to Coober Pedy in South Australia and the David Carnegie Road leading travellers to Western Australia's northern beauty.

Possibly Laverton's biggest tourist attraction, the Great Beyond Explorers Hall of Fame uses cutting edge technology to bring to life the characters and stories of the past. The centre allows you to step back in time with several notable explorers who led challenging expeditions through central Australia during the mid to late 19th Century as they recount their stories of hardship and bravery. You are able to discover what it was like for women and pioneers of the Goldfields during the early days and learn about the valuable industries that sustain our inland. The Hall of Fame also houses the local Visitor Centre, Horizons Café and distinctive gift and souvenir shop. A quick stop at the Great Beyond will give you all the information you will need on other unique attractions within the town and surrounding areas.

Please select one of the following links to explore the Shire of Laverton:

- Shire of Laverton web site: <http://www.laverton.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_012045.shtml](http://www.bom.gov.au/climate/averages/tables/cw_012045.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Laverton&locationSearchTerm=Laverton&newarea=LGA54970&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA54970&g>
- GEDC projects relating to the Shire of Laverton:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Laverton>

## Contact

MacPherson Place, Laverton

Ph: +61 8 9031 1202

Fax: +61 8 9031 1340

[www.laverton.wa.gov.au](http://www.laverton.wa.gov.au)

# Shire of Leonora



The Shire of Leonora is a charming blend of the past and present. The town of Leonora features a number of historic buildings restored to their former glory through a major streetscape project, and continues to thrive as a service centre for the local mining and pastoral industries. Just out of Leonora is the historic town of Gwalia, preserved in recognition of the Region's mining ancestors. Also in the Shire is the much younger town of Leinster, established in 1976 to support the local nickel industry.

The Shire of Leonora is home to both a high-tech mining industry and a truly outback lifestyle. The area is rich in mineral resources and supported by a number of nickel and gold mining operations. Pastoral stations in the area mostly carry sheep or goats for meat and wool markets, however many are looking at a more diversified approach to their operations.

The landscape is a reminder of Australia's ancient past, vast blue skies and prolific flora and fauna, including abundant spring wildflowers in heavy rainfall years.

Please select one of the following links to explore the Shire of Leonora:

- Shire of Leonora web site: <http://www.leonora.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_012046.shtml](http://www.bom.gov.au/climate/averages/tables/cw_012046.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Leonora&locationSearchTerm=Leonora&newarea=LGA55040&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA55040&geo>
- GEDC projects relating to the Shire of Leonora:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Leonora>

## Contact

16 Tower Street, Leonora  
Ph: +61 8 9037 6044  
Fax: +61 8 9037 6295  
[www.leonora.wa.gov.au](http://www.leonora.wa.gov.au)

# Shire of Menzies



The town of Menzies is the administration centre for the Shire of Menzies and is located 132 kilometres north of Kalgoorlie on the Goldfields Highway. In the early 1900s Menzies had a population of over 5000 people. Today, the town and district is home to just over 200 people.

In days gone by Menzies was founded upon gold with many of Western Australia's wealthiest gold deposits unearthed. These days the town is very popular for prospectors hoping to unearth a lucrative find. Tourism is now the town and district's major industry. Menzies is 51 kilometres from the iconic Antony Gormley sculptures on Lake Ballard. This permanent exhibition has captured the imagination of people from around Australia and the world, leading to increased visitor numbers and opportunities for economic development. The extensive promotion of the Golden Quest Trail, which is a 965 kilometre self-drive adventure through the Goldfields, has also boosted the profile of Menzies.

The Shire is also rich in mineral deposits such as iron ore, gold, uranium, mineral sands and nickel. Various operations both large and small exist and many others in the planning stages are located within the 125,000 square kilometres of Shire territory. In recent years, 150 blocks of land have been sold within the Menzies town site, which will potentially lead to a revitalised small community, along with other local developments to support the growing tourism industry in the region.

Please select one of the following links to explore the Shire of Menzies:

- Shire of Menzies web site: <http://www.menzies.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_012052.shtml](http://www.bom.gov.au/climate/averages/tables/cw_012052.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Menzies&locationSearchTerm=Menzies&newarea=LGA55390&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA55390&geo>
- GEDC projects relating to the Shire of Menzies:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Menzies>

## Contact

Ph: +61 8 9024 2041

Fax: +61 8 9024 2110

[www.menzies.wa.gov.au](http://www.menzies.wa.gov.au)

# Shire of Ngaanyatjarraku



The Shire of Ngaanyatjarraku is located in the heart of the Ngaanyatjarra Lands. 'The Lands', as it is commonly known is an indigenous protected area, home to the Ngaanyatjarra people. Situated in the vast Central Desert, it is encompassed by the Gibson Desert to the north and the Great Victoria Desert to the South. Striking scenery is marked by vast expanses of red earth and enormous blue skies, which are blanketed by 'millions' of stars in the evening. It attracts many visitors seeking a unique extended outback driving experience. Entry permits are required to travel through 'The Lands', however these are easily obtained by contacting the Ngaanyatjarra Council in Alice Springs.

The town of Warburton is the largest of the 11 indigenous communities of the Ngaanyatjarra Lands and it is home to the Tjulyuru Cultural and Civic Centre. The Tjulyuru Cultural centre features a world-renowned Art Gallery exhibiting stunning glasswork, paintings and artefacts from Ngaanyatjarra artists. Tjulyuru is one of several art centres in the Lands promoting Ngaanyatjarra artworks through acclaimed national and international exhibitions.

There is a strong partnership between local governments and the Ngaanyatjarra people, which ensures that there are sustainable commercial, and employment opportunities, particularly in service delivery areas such as education, health care, land care, heritage and youth support.

Please select one of the following links to explore the Shire of Ngaanyatjarraku:

- Shire of Ngaanyatjarraku web site: <http://www.tjulyuru.com/locauth.asp>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_013011.shtml](http://www.bom.gov.au/climate/averages/tables/cw_013011.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Nga&locationSearchTerm=Nga&newarea=LGA56620&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LGA56620&geography>
- GEDC projects relating to the Shire of Ngaanyatjarraku:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Ngaanyatjarraku>

## Contact

Outback Highway (Great Central Road), Warburton

Ph: +61 8 8956 7966

Fax: +61 8 8956 7959

[www.tjulyuru.com/locauth.asp](http://www.tjulyuru.com/locauth.asp)

# Shire of Ravensthorpe



The Ravensthorpe Range covered by stately salmon gums encircles Ravensthorpe town. The rugged range stretches for approximately 45 kilometres, with an abundance of plants, wildflowers, scenic spots, and lookouts, which are threaded with mining history.

Ravensthorpe enjoys a temperate Mediterranean climate with beautiful sunny winter days and cool summer nights. Approximately two thirds of the Shire comprises of natural bushland including the Fitzgerald River and Frank Hann National Parks. Ancient mountain ranges, rocky hills, rugged river valleys, vast sand plains, estuaries and large inlets provide the area with a wealth of natural beauty, rich in geology and native flora & fauna.

Agriculture boomed in the 1950s and 1960s when 325 new land blocks were released and despite recessions and drought the industry has stabilised the district ever since. Cereal growing is becoming the main product, with sheep and cattle as key supports.

Ravensthorpe is a vibrant community, which possesses a variety of activities for all the family to be involved in, with excellent education, health and recreational facilities.

Please select one of the following links to explore the Shire of Ravensthorpe:

- Shire of Ravensthorpe web site: <http://www.ravensthorpe.wa.gov.au/>
- Climate Averages: [http://www.bom.gov.au/climate/averages/tables/cw\\_010633.shtml](http://www.bom.gov.au/climate/averages/tables/cw_010633.shtml)
- Local Government Profile:  
<http://www.censusdata.abs.gov.au/ABSNavigation/prenav/LocationSearch?locationLastSearchTerm=Ravensthorpe&locationSearchTerm=Ravensthorpe&newarea=LGA57420&submitbutton=View+Community+Profiles+%3E&mapdisplay=on&collection=Census&period=2006&areacode=LG>
- GEDC projects relating to the Shire of Ravensthorpe:  
<http://www.gedc.wa.gov.au/gedcpreview/projects.php?region=Ravensthorpe>

## Contact

20 Morgans Street, Ravensthorpe

Ph: +61 8 9838 1001

Fax: +61 8 9838 1282

[www.ravensthorpe.wa.gov.au](http://www.ravensthorpe.wa.gov.au)